



## DIMAR Polska Sp. z o.o.

Dimar Polska is an outsourcing company, specialised in offering telemarketing and call centre services to their clients. DIMAR was founded in 1991 in Prague. After opening the offices in Slovakia, in 2000 Dimar Polska was established in Warsaw. In 2008, the operations were moved from the Warsaw Mokotów area to the centre of Łódź, resulting in lower operating costs for clients, and a larger office, with 90 agent seats at present. Please feel free to contact us, in order to find out how we could assist you to further improve your customer contact, and ultimately increase your sales results on the Polish market.

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## Dimar Polska wins prestigious 'Skrzydła Biznesu' award

Dimar Polska, an outsourcing company focused on call centre, telemarketing, and database management services, has won the 'Skrzydła Biznesu' award from the Ministry of Economic Affairs. The 'Business Wings', or 'Skrzydła Biznesu' were handed out to the best companies in the SME sector in acknowledgement of their financial results. "The good position of Poland on the world economic map during the present economic crisis was achieved most of all due to the efforts from our entrepreneurs in the small and medium business sector", said vice-minister of economic affairs Rafal Baniak during the 'Business Wings' awards ceremony. Dimar Polska received the first prize as the best company from the Łódź region. Jasja van der Veen, General Manager of Dimar Polska: "As a Dutch entrepreneur that has been active on the Polish market for twelve years, I was happily surprised with the award, as we did not apply for this business beauty contest, but were selected out of thousands of competitors on the Polish market."



General manager Jasja van der Veen of Dimar (left) and Vice Minister of economical affairs Rafal Baniak.

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