



Program

Dutch Polish Business Award 2011 in combination with Taskforce Euro 2012 Topscorer Award

30 November 2011

Heineken Experience
Stadhouderskade 78
1072 AE Amsterdam

Dutch Polish Business Award 2011

Main program

Moderator: Bert Bakker, Meines & Partners B.V.

- 15:00 - 15:30 Registration, coffee & tea
- 15:30 - 15:35 **Word of Welcome**
Cees Werff, Chairman Netherlands Polish Council for Trade Promotion (NPCH)
- 15:35 - 15:55 **Heineken: the world's most international brewer**
Jean-François van Boxmeer, Chairman of the Executive Board/CEO Heineken N.V.
- 15:55 - 16:15 **Political and economic perspectives of Poland in the region**
Maria Wiśniewska, President & CEO Corporation of European Pharmaceutical Distributors N.V.
- 16:15 - 16:30 **Taskforce Euro 2012 Topscorer Award Ceremony**
Pieter Koolen, Chairman Board of Directors Tebodin
- 16:30 - 17:00 **Panel discussion: Poland & the Netherlands**
- Sabina Sujew, Fakro
 - Kees van Rooij, Mayor of Municipality Horst aan de Maas
 - Bertrand Le Guern, Petrolinvest
 - Pieter Koolen, Tebodin
- Topics for the discussion are developments in Polish trade flows, Poland as a hub and the economic importance of Polish migrants in The Netherlands*
- 17:00 - 17.20 **Dutch Polish Business Award 2011 Ceremony**
- H.E. Mrs Beata Stelmach, Undersecretary of State, Ministry of Foreign Affairs, Poland
 - H.E. Janusz Stańczyk, Ambassador of the Republic of Poland to the Netherlands
 - Gerard Vaandrager, Acting Chairman of the DPBA Jury
- 17:20 - 17:30 **Closing remarks**
Cees Werff, Chairman Netherlands Polish Council for Trade Promotion (NPCH)
- 17:30 - 19:00 **Reception**

